

# Brian Immel

509.228.3571

brian@digitallydistracted.com

2127 W. Pacific Ave Apt. A, Spokane WA

## Specialization

Solution-oriented design with an emphasis on tool building

Web-based strategy for niche audiences

Interactive multimedia storytelling

Video and still-photography production training

Intuitive user experiences

## Education

Bachelor of Arts in Humanities (2007)

Washington State University - Pullman, WA

## References

Available Upon Request

## Skills

### Web Programming

Django / Python

jQuery, Dojo, Prototype / Javascript

LAMP Architecture

Google App Engine

Flash / Actionscript

RESTful APIs

### Multimedia

Final Cut / Premiere

Video compression

Still and Video production

## Experience

### Software Developer

Signature Genomic Laboratories, LLC

December 2008 - Present

Spokane, WA

### Accomplishments

Core developer of Django-powered genetic testing web app

Maintained multiple code bases and Linux installations

Responsible for front-end data visualization and UI; JS dynamic functions; Python-based executables; workflow improvements; data and server disaster recovery; server maintenance

Established internal education committee to lead ongoing training and multimedia efforts

### Multimedia Producer

The Spokesman-Review

January 2008 - October 2008

Spokane, WA

### Accomplishments

Core developer in creation of new company-wide CMS using Django / Python

Responsible for design and implementation of multimedia, pre-roll, activity logging, content sectioning, feed syndication and commenting systems for Spokesman.com

Developed lightweight Flash media players supporting monetization, detailed tracking, hardware acceleration and social web distribution

Established protocols for high-definition tapeless video workflow

Led ongoing effort to improve video compression quality and bandwidth optimization

### Founder / Creative Director

White Nimbus

2002 - Present

www.whitenimbus.com

### Accomplishments

*Photo Samurai* - Run-your-own-photo-contest engine (Google App Engine, Django, jQuery)

*Finding The Frame* - Multimedia critique site for journalists (Django, MySQL, jQuery)

*NPPA Multimedia Contest* - Peer-judged multimedia contest (LAMP, Drag-Drop UI)

*NPPA Student Photo Contest* - First ever digital photo contest for NPPA (LAMP)

*College Front Page* - Social site for student journalists; largest archive of college newspapers in the world (LAMP, ImageMagick, Ghostscript, PrototypeJS)